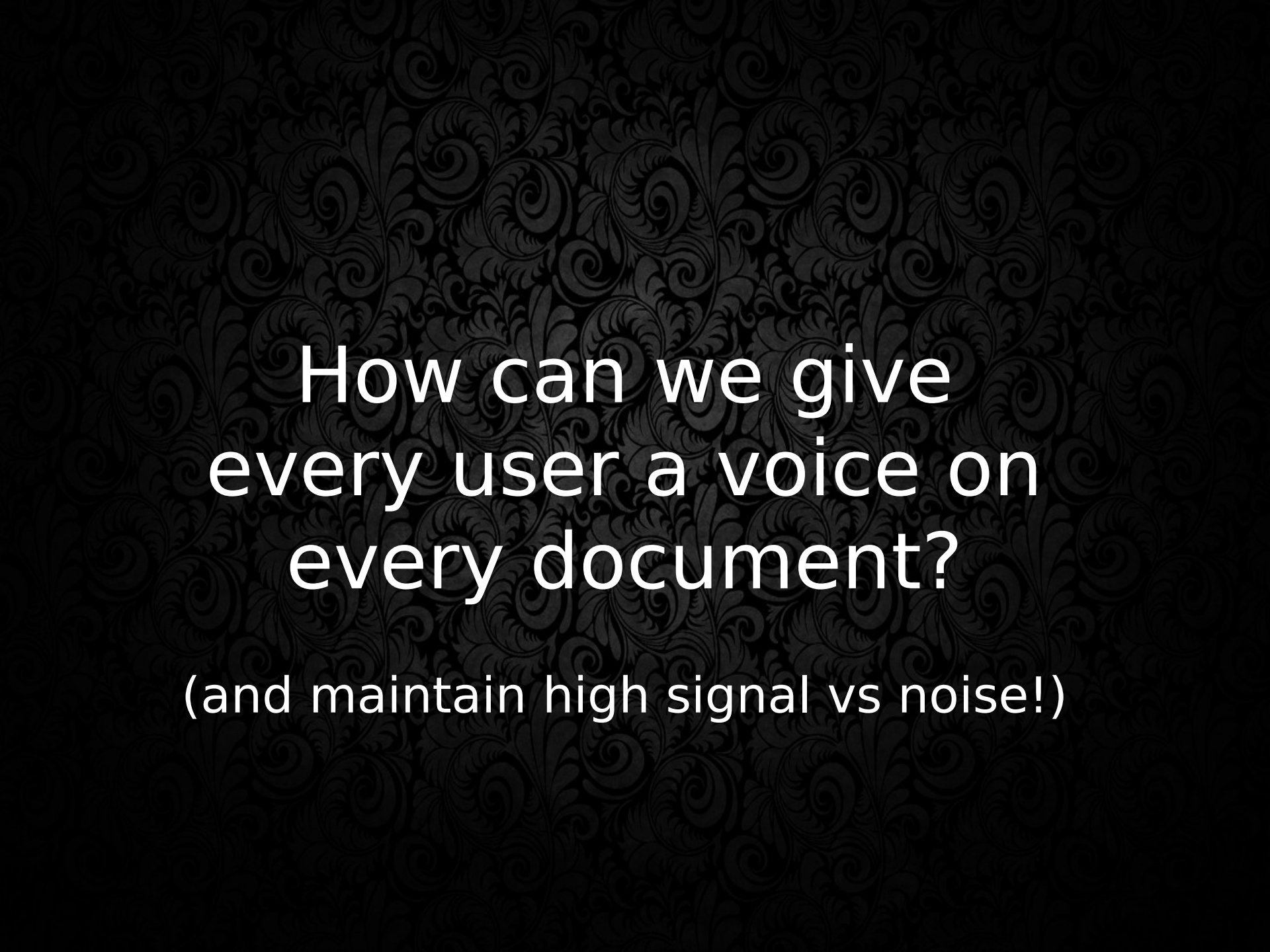


**What the #%*&!
is the Semantic
Web?**

“The Semantic Web is a collaborative movement led by international standards body the World Wide Web Consortium (W3C).[1]

...

By encouraging the inclusion of semantic content in web pages, *the Semantic Web aims at converting the current web, dominated by unstructured and semi-structured documents into a ‘web of data’.*”
https://en.wikipedia.org/wiki/Semantic_Web

The background of the slide is a dark, textured surface featuring a repeating pattern of stylized, swirling floral or foliate motifs in a slightly lighter shade of dark gray.

How can we give
every user a voice on
every document?

(and maintain high signal vs noise!)

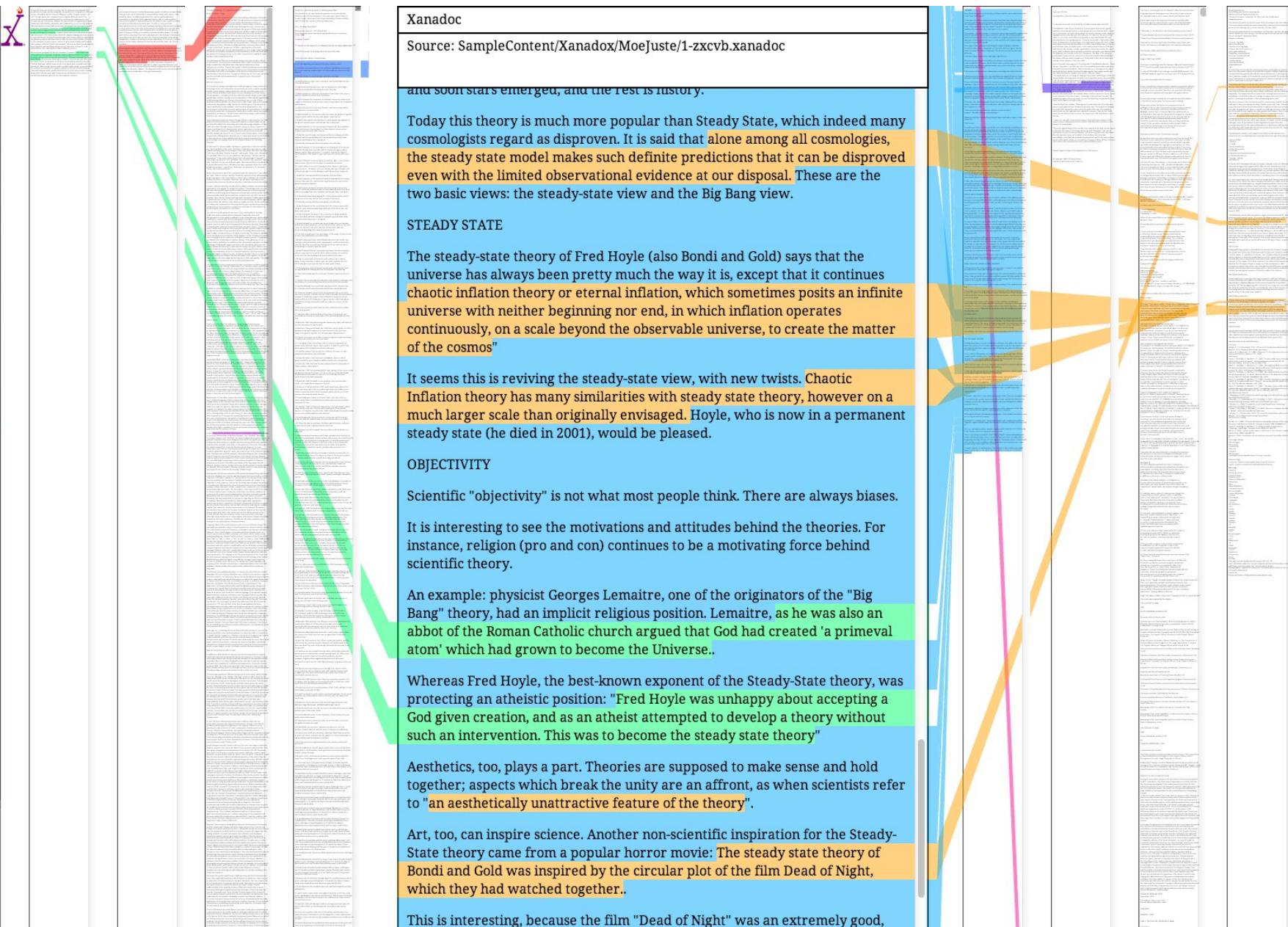


What are the basic
building blocks we
need?





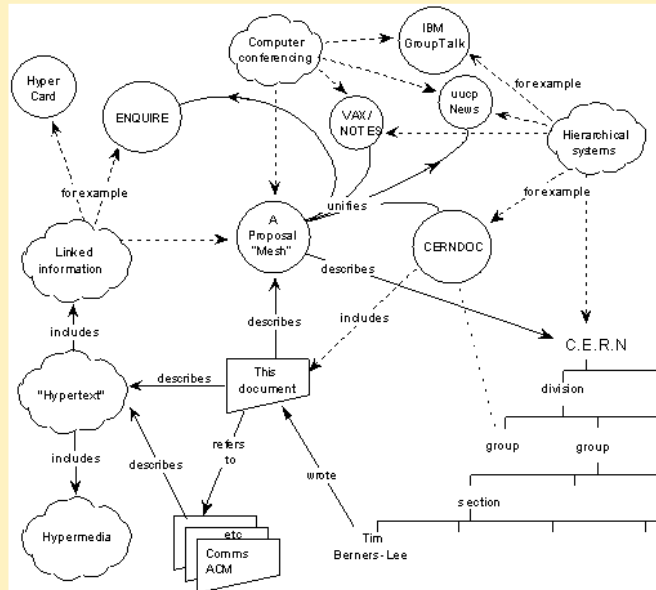
Trailblazing - What a Memex machine might look like



Information Management: A Proposal

Tim Berners-Lee, CERN
March 1989, May 1990

This proposal concerns the management of general information about accelerators and experiments at CERN. It discusses the problems of loss of information about complex evolving systems and derives a solution based on a distributed hypertext system.



Overview

Many of the discussions of the future at CERN and the LHC era end with the question - "Yes, but how will we ever keep track of such a large project?" This proposal provides an answer to such questions. Firstly, it discusses the problem of information access at CERN. Then, it introduces the idea of linked information systems, and compares them with less flexible ways of finding information.

“ One must also be able to annotate links, as well as nodes, ... ”



group annotation server guinea pigs?

Marc Andreessen (marca@ncsa.uiuc.edu)

Mon, 31 May 93 22:41:06 -0500

- Messages sorted by: [\[date \] \[thread \] \[subject \] \[author \]](#)
- Next message: [Tim Berners-Lee: "Re: Keeping HTML Simple & Format negotiation between"](#)
- Previous message: [Marc Andreessen: "Mosaic 1.1 prerelease available for testing"](#)

We could use a few guinea pigs to try out our in-progress group annotation server for Mosaic. If you're interested, please let me know.

The current group annotation support is very simple (one group per group annotation server, one group annotation server per Mosaic session, no security except through obscurity), since it's mostly a proof of concept, but it does work and Mosaic 1.1 has built-in client-side support.

Suggestions as to future functionality and user interface components for same are welcome.

(How it works: every time you access a document in Mosaic, the group annotation server [if you're using one] is queried with the URL of the document you're viewing; if any group annotations exist for that document, the group annotation server returns to Mosaic corresponding hyperlinks which are inlined into the document just like personal annotations. So the assumption is that you've got a fast local net and group annotation server host. In the Mosaic Annotate and Audio Annotate window there are option menus that let you select 'Personal' or 'Workgroup' each time you make an annotation; for the latter, Mosaic sends the annotation over a socket to the group annotation server.)

Cheers,
Marc



About Annotea

- [Overview](#)
- [Documents](#)
- [News](#)
- [Press](#)

How to ...

- [Use annotations](#)
- [Install a server](#)
- [Write clients](#)

Annotea

- [Servers](#)
- [Clients](#)
- [All projects](#)

Mailing list

- [www-annotation](http://www-annotation.org)

Contributors

Related Links

- [Annotations](#) at SemanticWeb.org

Annotea Project

Overview

Annotea is a W3C [LEAD](#) (Live Early Adoption and Demonstration) project under [Semantic Web Advanced Development](#) (SWAD). Annotea enhances collaboration via shared metadata based Web annotations, bookmarks, and their combinations. By annotations we mean comments, notes, explanations, or other types of external remarks that can be attached to any Web document or a selected part of the document without actually needing to touch the document. When the user gets the document he or she can also load the annotations attached to it from a selected annotation server or several servers and see what his peer group thinks. Similarly shared bookmarks can be attached to Web documents to help organize them under different topics, to easily find them later, to help find related material and to collaboratively filter bookmarked material.

Annotea is open; it uses and helps to advance W3C standards when possible. For instance, we use an [RDF](#) based [annotation schema](#) for describing annotations as metadata and [XPointer](#) for locating the annotations in the annotated document. Similarly a [bookmark schema](#) describes the bookmark and topic metadata.

Annotea is part of the [Semantic Web](#) efforts. It provides a RDF metadata based extendible framework for rich communication about Web pages while offering a simple annotation and bookmark user interface. The annotation metadata can be stored locally or in one or more annotation servers and presented to the user by a client capable of understanding this metadata and capable of interacting with an annotation server with the HTTP service protocol.

The first client implementation of Annotea is W3C's [Amaya](#) editor/browser. Nothing prevents other clients from implementing these capabilities too. The current Amaya user interface for annotations is presented in the [Amaya documentation](#). Other projects (Firefox client, PHP work, etc) will be added shortly.

Learn more

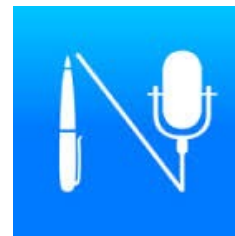
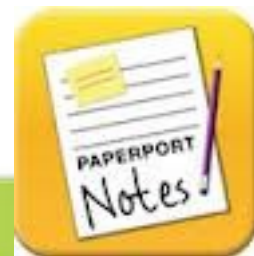
w3.org/annotation

(Est. August 19, 2014)

Why will this succeed... now?
(or, why won't we just fail miserably?)

Annotation is all around us.





Amazon's Monopsony Is Not Ok

Paul Krugman

Ft: Christopher Glazek & Marc Andreessen

Produced By: New York Times

Verified Annotations By: Christopher Glazek & Marc Andreessen

⚡ PYONG!

32



Embed

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This article is annotated! Click on the highlights to read what others are saying. If you'd like to add your own insights, comments, or questions to a specific line, highlight the relevant text and click on the button that pops up.

Amazon.com, the giant online retailer, has too much power, and it uses that power in ways that hurt America.

O.K., I know that was kind of abrupt. But I wanted to get the

bendini

This is Krugman's opinion. This is implied to be an indisputable fact, obvious to anyone who is paying attention. (this is despite other people and the fact that he is thinking his position is the wrong one)



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ADDED 2 DAYS AGO



Brainstorming, You're Holding It Wrong.

The Corporate America brainstorm is a watered down clone of what it once was. But it can be saved.

We don't teach people to be creative.



for many anymore, but Livefyre thinks Sidenotes will result in more comments.  4

They think readers are more comfortable responding to an individual sentence or paragraph than to an entire page  15

I guess we'll see!  11

Sidenote counter

Sidenotes discussion



About Gini Dietrich

Gini Dietrich is the founder and CEO of Arment Dietrich, a Chicago-based integrated marketing communications firm. She is the lead blogger here at Spin Sucks and is the founder of Spin Sucks Pro. She is the co-author of Marketing in the Round and co-host of Inside PR. Her second book, Spin Sucks, is available now.

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Community Building
with Strategy and
Value



Building a Community
of Champions



The Spin Sucks
Inquisition: Mitch Joel

We ♥ Your
Comments

Why We Won't Shut Off
Blog Comments



What do you think?



RobBiesenbach

Interesting -- so using sidenotes means no comments below the post?

2 ^ v



jasonkonopinski

Mebbe that's a bug?



RebeccaTodd

Yeah- I hope that the sidenotes don't replace the end notes.



ginidietrich Mod

It's a bug. They're working on it.




RobBiesenbach

Gotcha. I think it's cool, but seems a little unwieldy versus comments below, having to look for and click on each little sidenote. Maybe there are settings (or future options) that mark the sidenotes with a color and allow you to hover to view instead of click?



Danny Brown

Perhaps the blogger could use blockquotes as a highlighted thought, and invite sidenotes on that area only to keep both the comments

Sidenotes powered by **livefyre** 



Nature makes all articles free to view

Publisher permits subscribers and media to share read-only versions of its papers.

Richard Van Noorden

02 December 2014 | Clarified: 02 December 2014

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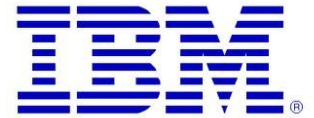
... “Although the screen-view PDF cannot be printed, it can be annotated — which the publisher says will provide a way for scientists to collaborate by sharing their comments on manuscripts.”

<http://www.nature.com/news/nature-makes-all-articles-free-to-view-1.16460>

Organizations building standards-compliant applications



Stanford University
LIBRARIES



THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA



WolframAlpha



American Geophysical Union



MASSACHUSETTS
GENERAL HOSPITAL



HARVARD
LAW SCHOOL



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FOUNDATION





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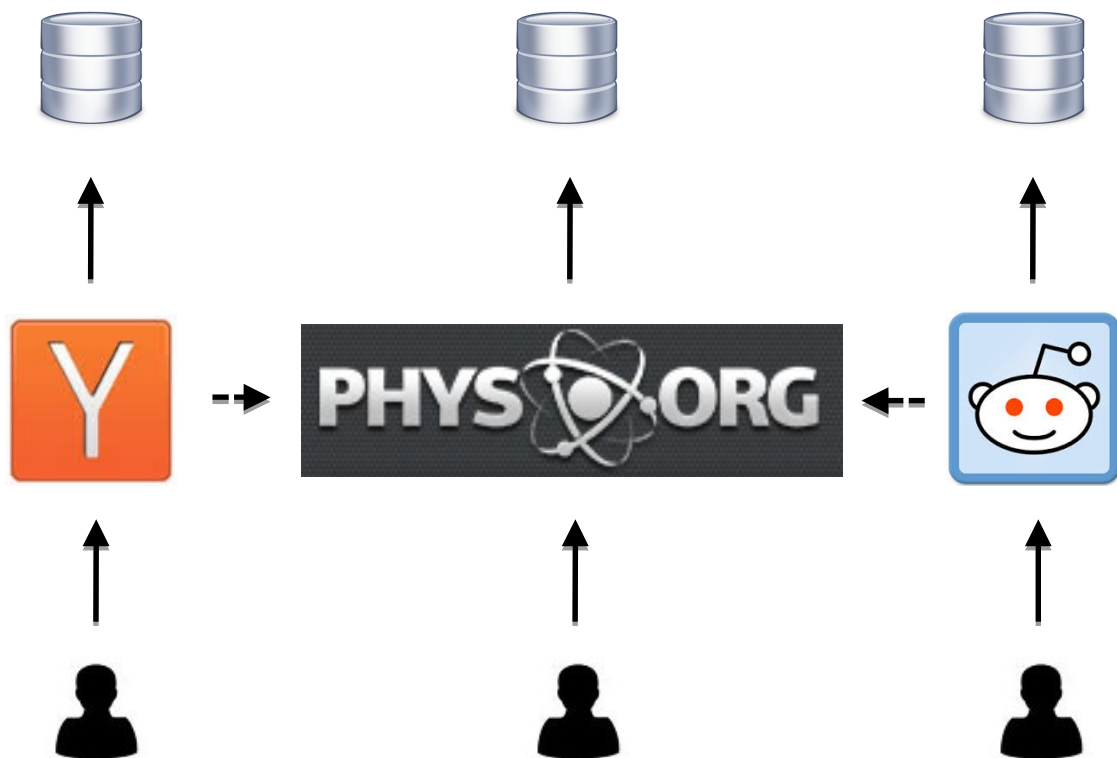
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Upcoming AMAs

Date	Time	Person	Description
May 11	am	Dr. Anders Sandberg	Future of Humanity



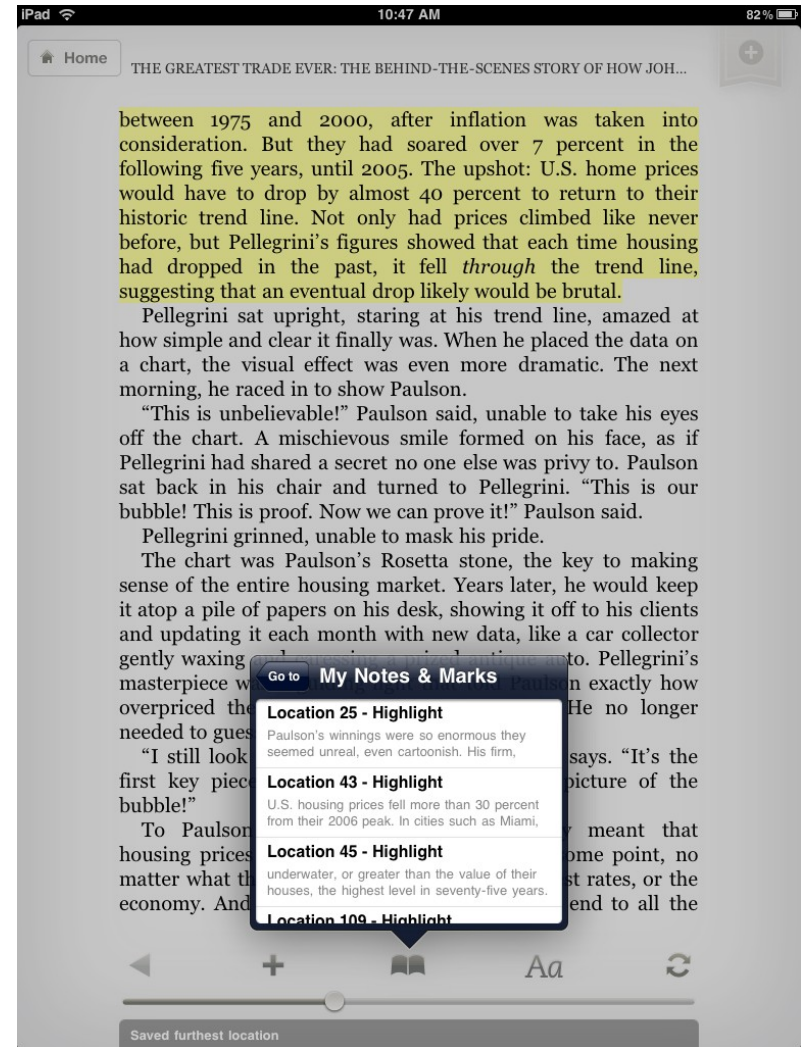
Far from its outward appearance, the rain forest was not a garden of easy abundance, but precisely the opposite. Its quiet, shaded halls of leafy opulence were the greatest natural battle-

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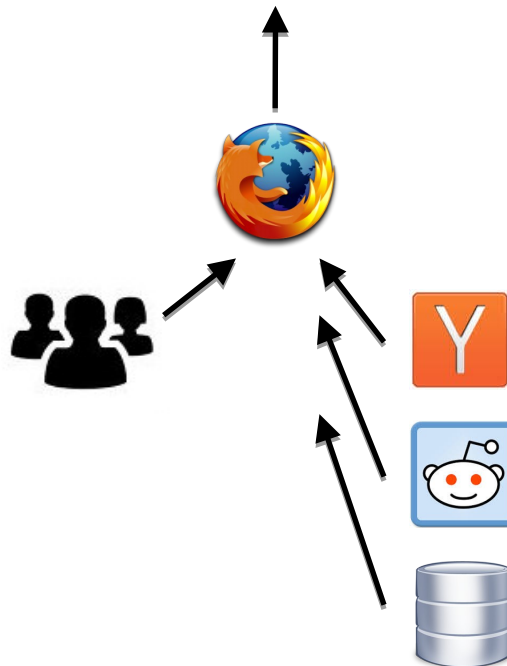
an unremitting and remorseless fight for survival that occupied every single one of its inhabitants, every minute of every day. Though frequently impossible for a casual observer to discern, every inch of space was alive—from the black, teeming soil under Roosevelt's boots to the top of the canopy far above his head—and everything was connected. A long, linked mat of fungi under the soil consumed the dead and fed the living, completing an ever-changing cycle of remarkable life and commonplace death which had throbbed without pause for millions of years—and of which Roosevelt and his men, knowingly or not, had now become a part.

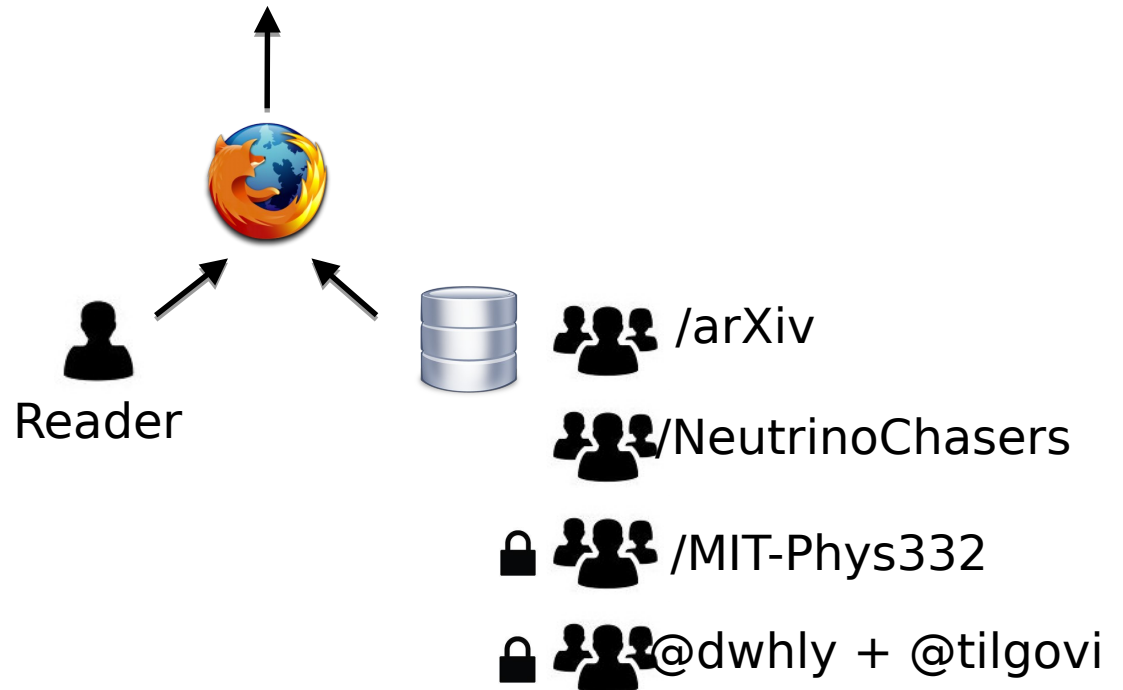
* * *

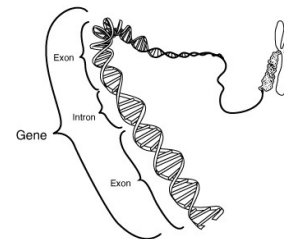
UNLIKE THE woods of New England, where Roosevelt had spent years exploring and learning about nature, the rain forest floor was not covered with thick leaf litter or plant life, but appeared largely empty, characterized only by a shallow layer of soil shot through with thin white threadlike fibers. Just as unusual, each tree in the Amazon rain forest appeared to be nearly unique. Many trees had commonly shaped leaves, but stands or groupings of a single tree species were very rare, and after identifying one tree the men could search for hours before finding another of the same kind. The trees themselves were often strange and complex, characterized by huge buttresses, flowering trunks, or apparent branches that plunged back into











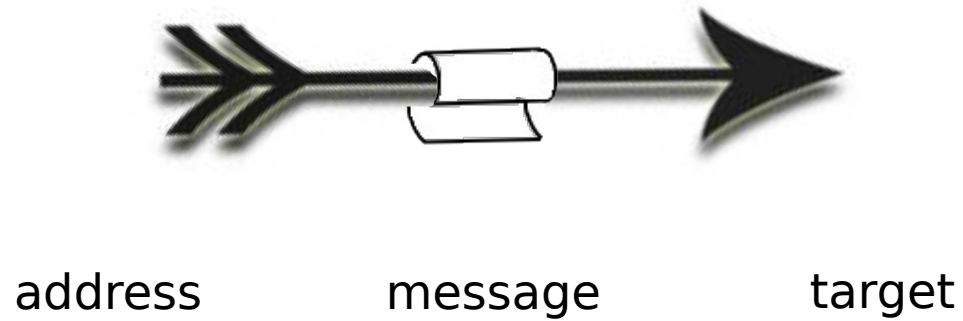


A non-profit project to
enable community
moderated annotation of
the world's knowledge.



The Andrew W. Mellon Foundation

An annotation

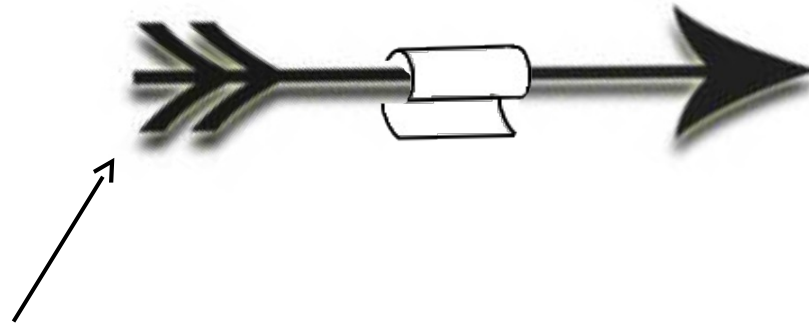


target
(specific
location) →

... something more like a Ma-
e same reason, the enormous
ference of every lucid Point
n shorter Telescopes than in
fmit less Light to the Eye. That if fixed Stars because
ble Image of a lucid point, *of their vast distance, are*
er than the aperture of the *like points, is very small*
different refrangibility of the *from hence; that when*
not Telescope whose aperture *by y^e Moon they are Ed-*
parts of an Inch, as is ma- *ged there light not by*
tation. And therefore in *little and little (as in y^e*
ing from the spherical Figure *other Planets) vanishes,*
greatest sensible Errors ari- *y^e Eclipse also being over*
bility of the Rays as $\frac{31}{3600000}$ *they at once, or in y^e*
1 to 1826. And this suffi- *space of 2" is a minute*
spherical Figures of Glasses *and is not wholly vi-*
sible, although there
light must be detained
a little in y^e atmosphere
of y^e Moon.

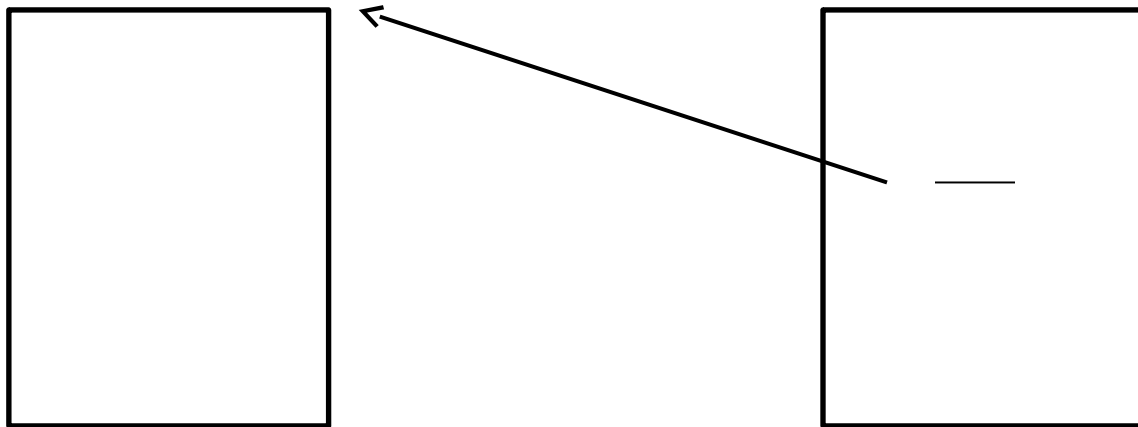
→ message

Digital annotations are addressable



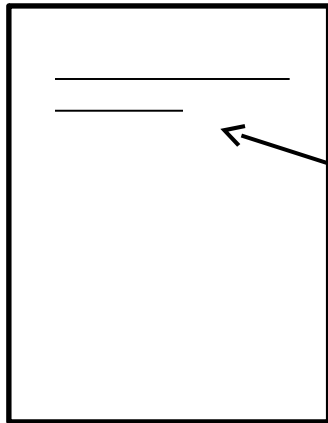
`http://domain/path`

Now

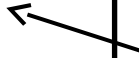
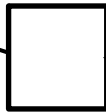
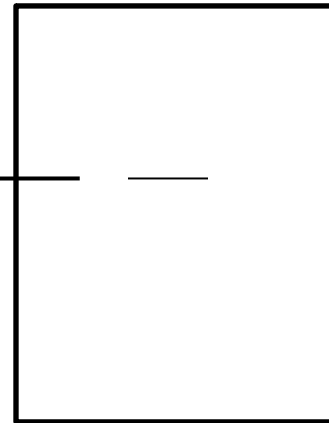


Coming Soon

Document "A"

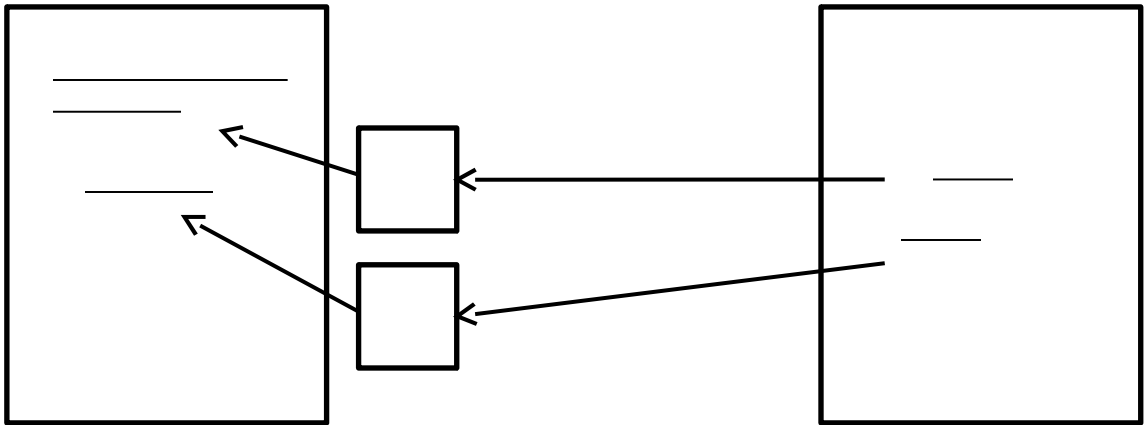


Blog "B"



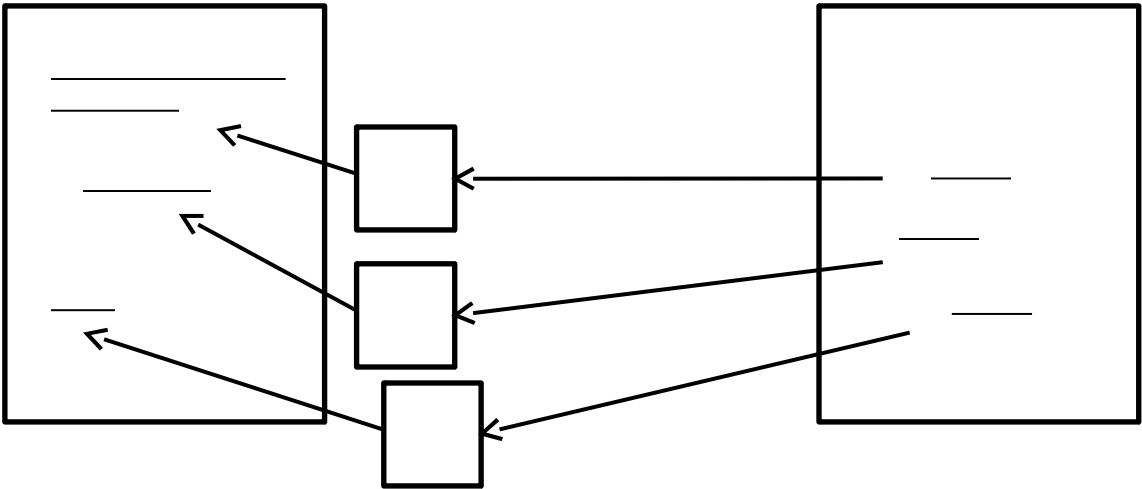
Document “A”

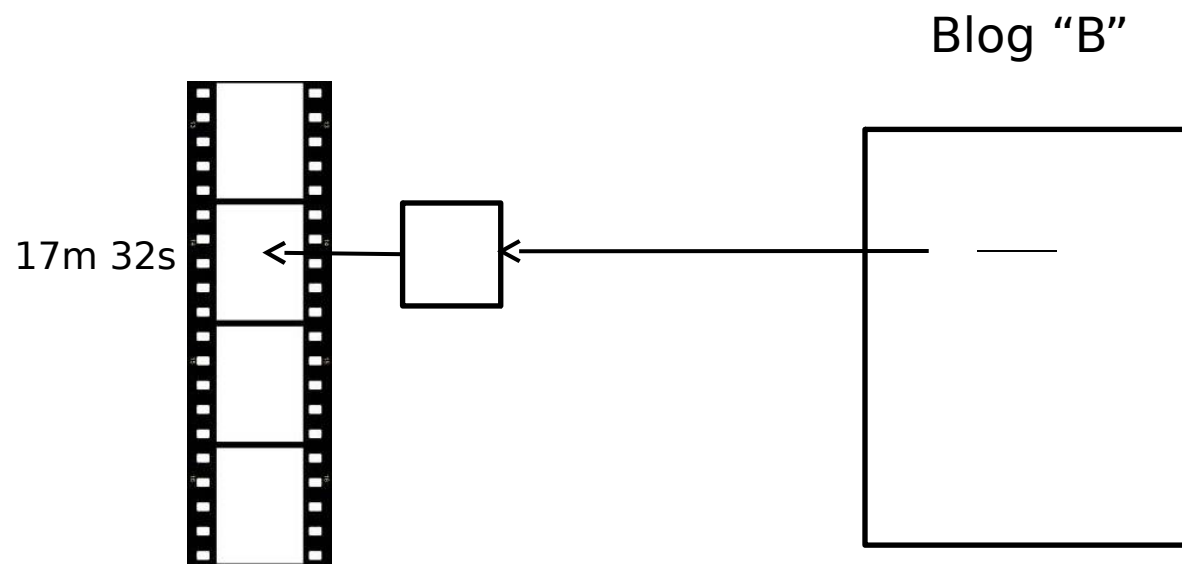
Blog “B”

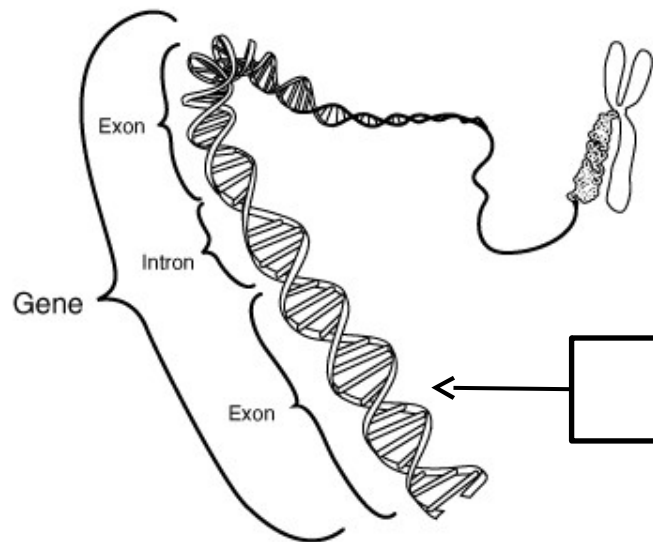


Document “A”

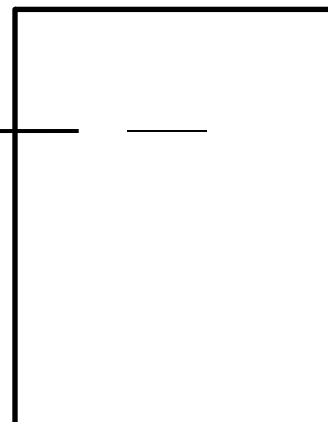
Blog “B”







Blog "B"





It's like the web.

- Interoperable
- Decentralized
- Open source
- (Hopefully) backwards compatible

Possible features

- Groups
- Image & video annotation
- Moderation, voting, flexible peer-review models
- Automated spam detection
- Copy-editing features (resolve)
- Semantic tagging & external taxonomies
- Offline functionality

What are the powerful, semantic-like things?

- User-driven linking
- Robust, precise anchors
- Media-rich bodies
- Semantic tags
- Machine-generated annotations
- Support for a wide range of document and media formats
- Interoperable data format with a set of quality open-source libs

In Implementation

(partial list)





Demo